



1108 Deer Valley Lane
Arlington, TX 76001
1-877-784-BLUE

::: www.bluejuicemedia.com | www.bluejuicestreaming.com | inquire@bluejuicemedia.com :::
::: professional video production ::: creative content delivery ::: live audio/video webcasting :::

Welcome to Your Digital Webcast Network!

Blue Juice Streaming is the perfect solution for anyone who wants to share their events with a broader audience online! Imagine being a business professional who needs to meet with multiple people across the country. Wouldn't it be great to schedule a meeting that everyone could attend without leaving their desk. Just think about being in New York and training your personnel in Los Angeles without creating an enormous travel expense while losing time in transit. Webcasting your events live over the internet will save you time, and money!



What if you threw the event of the year and broadcasted it live over the internet using **Blue Juice Streaming**? Now you are known as the coolest guy on the block; the guy who made his event available to those who could not attend in person.

Whether you want to start an internet based radio station or create a place for people to view your video production work online, we have the solution for you! The process is easy. **Just setup your account**, choose a package and within 2 business days, your broadcast network is live!

Who would use Blue Juice Streaming?

Corporate Professionals, Motivational Speakers, Doctors, Lawyers, Churches, Ministries, Underground DJs, Aspiring Film Makers, Radio Stations, Night Clubs, Training Consultants, Photographers, Videographers, Entertainers, Party Planners, even the common "Joe" could use the service to broadcast events. Truthfully, the possibilities are endless.

What do you need to get started?

Microsoft® Windows Media® is the platform of choice for broadcasters delivering live or on-demand audio and video over the Internet. Leading broadcasters including ClearChannel, MSNBC, and NPR all use Windows Media. Since our servers are Microsoft® Windows Media® streaming servers, you need [Windows Media Encoder](#) to broadcast your event. [Windows Media Encoder](#) is a free download provided by Microsoft. When we set up your account, we will give you the configuration variables needed to successfully transmit your broadcast. For video broadcasts, you will need an A/V Cable or Firewire to connect your camera or mixing device to the A/V or Firewire input on your computer or laptop. We will go over this with you more when you have activated your account.

How do you get started?

The process is easy. **Just setup your account by visiting our web site (<http://www.bluejuicestreaming.com>)**, sign-up, secure your payment, and within 2 business days, your broadcast channel will be set up. You could even be broadcasting as early as tomorrow!



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Webcasting

A good thing to know about streaming live content over the internet is...

Most listeners and viewers who enjoy live (streaming) content over the web stay online up to 3 hours continuously. The peak time for users logging on to live broadcasts is normally during the business day and the late evening. As a general rule, 4 hours on any given day is the maximum amount of peak time that users will continuously access live content over the web.

With this in mind, we have estimated the number of simultaneous users each account can support based on continuous and simultaneous user streams over a 3-hour period per day; however, there could be thousands of users who enjoy your live content.

Audio 10 Starter

(10 GB Monthly Data Transfer)

Maximum Licensed Stream: 48 kbps

10 GB - Supports up to 728 users streaming at 32kbps before exceeding bandwidth limit.

10 GB - Supports up to 485 users streaming at 48kbps before exceeding bandwidth limit.

Audio 100 Webcast

(100 GB Monthly Data Transfer)

Maximum Licensed Stream: 256 kbps

100 GB - Supports up to 4855 users streaming at 48kbps before exceeding bandwidth limit.

100 GB - Supports up to 2427 users streaming at 96kbps before exceeding bandwidth limit.

100 GB - Supports up to 1820 users streaming at 128kbps before exceeding bandwidth limit.

100 GB - Supports up to 910 users streaming at 256kbps before exceeding bandwidth limit.

Audio/Video 250 Webcast

(250 GB Monthly Data Transfer)

Maximum Licensed Stream: 320 kbps

250 GB - Supports 2276 users streaming at 256kbps before exceeding bandwidth limit.

250 GB - Supports 1820 users streaming at 320kbps before exceeding bandwidth limit.

Audio/Video 500 Webcast

(500 GB Monthly Data Transfer)

Maximum Licensed Stream: 512 kbps

500 GB - Supports 4551 users streaming at 256kbps before exceeding bandwidth limit.

500 GB - Supports 3034 users streaming at 384kbps before exceeding bandwidth limit.

500 GB - Supports 2276 users streaming at 512kbps before exceeding bandwidth limit.

Audio/Video 1000 Dedicated

(1000 GB Monthly Data Transfer)

Maximum Licensed Stream: 512 kbps

1000 GB - Supports 9102 users streaming at 256kbps before exceeding bandwidth limit.

1000 GB - Supports 6068 users streaming at 384kbps before exceeding bandwidth limit.

1000 GB - Supports 4551 users streaming at 512kbps before exceeding bandwidth limit.

Contact Blue Juice Media for greater bandwidth or user requirements.

In order to support bandwidth overages in the case that your listening or viewing audience grows, our servers are set to allow for the additional bandwidth needed to transmit data. Monthly data transfer overages on all accounts are billed at \$8.99 per Gigabyte.





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Affordable Webcasting Rates:

Streaming

Audio 10 Starter

Maximum Licensed Stream: 48 kbps
(10GB Monthly Data Transfer)

32kbps stream supports up to 728 users before exceeding bandwidth limit.
48kbps stream supports up to 485 users before exceeding bandwidth limit.
\$49.95 per month + \$99.00 Setup **or \$499.50 annually** + FREE Setup

Audio 100 Webcast

Maximum Licensed Stream: 256 kbps
(100GB Monthly Data Transfer)

48kbps stream supports up to 4855 users before exceeding bandwidth limit.
96kbps stream supports up to 2427 users before exceeding bandwidth limit.
128kbps stream supports up to 1820 users before exceeding bandwidth limit.
256kbps stream supports up to 910 users before exceeding bandwidth limit.
\$149.95 per month + \$149.00 Setup **or \$1499.50 annually** + FREE Setup

Audio/Video 250 Webcast

Maximum Licensed Stream: 320 kbps
(250GB Monthly Data Transfer)

256kbps stream supports up to 2276 users before exceeding bandwidth limit.
320kbps stream supports up to 1820 users before exceeding bandwidth limit.
\$349.95 per month + \$149.00 Setup **or \$3499.50 annually** + FREE Setup

Audio/Video 500 Webcast

Maximum Licensed Stream: 512 kbps
(500GB Monthly Data Transfer)

256kbps stream supports up to 4551 users before exceeding bandwidth limit.
384kbps stream supports up to 3034 users before exceeding bandwidth limit.
512kbps stream supports up to 2276 users before exceeding bandwidth limit.
\$599.95 per month + \$149.00 Setup **or \$5999.50 annually** + FREE Setup

Audio/Video 1000 Dedicated

Maximum Licensed Stream: 512 kbps
(1000GB Monthly Data Transfer)

256kbps stream supports up to 9102 users before exceeding bandwidth limit.
384kbps stream supports up to 6068 users before exceeding bandwidth limit.
512kbps stream supports up to 4551 users before exceeding bandwidth limit.
\$999.95 per month + \$149.00 Setup **or \$9999.50 annually** + FREE Setup

Archiving

1GB Disk Storage - Addl. \$22.95/mo or \$229.50/yr
10GB Disk Storage - Addl. \$74.95/mo or \$749.50/yr
25GB Disk Storage - Addl. \$169.95/mo or \$1699.50/yr
50GB Disk Storage - Addl. \$299.95/mo
100GB Disk Storage - Addl. \$524.95/mo

In order to support bandwidth overages in the case that your listening or viewing audience grows, our servers are set to allow for the additional bandwidth needed to transmit data. Monthly data transfer overages on all accounts are billed at \$8.99 per Gigabyte.



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Available Add-Ons:

Enhance your viewers' online experience!

Listed below are a few add-ons you can include in your web site in order to enhance the viewing experience for your users!

Customize the player for your webcast!

We can customize the player to represent your organization by using your desired color scheme and logo. We will remove our logo mark from the media window and also replace the player name with the name of your organization.

Interface Only - \$150.00 (One Time Fee)

- This is for the look of the player. You may choose your color scheme and submit your logo to be displayed.

Interface and Web Page - \$375.00 (One Time Fee)

- This is for the look of the player and the customization of the page it resides on to match your existing web site. You may choose your color scheme and submit your logo to be displayed. Additionally, We will design the web page to fit the look of your existing web site.

Accept payments or donations on your media page!

Add the ability to accept payments or donations by letting us setup an integrated payment module to your media page. The module will be designed to accept credit cards or check cards from listeners and viewers.

PayPal Payment Integration - \$300.00 (One Time Fee)

- This allows you the ability to accept payments or donations from your webcast player page.